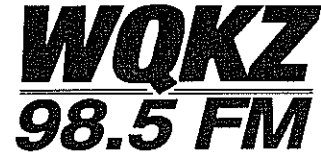




FCC Form 396

Jasper On The Air, Inc.



Station Employment Unit comprised of the following stations:  
WITZ-FM, WITZ-AM & WQKZ-FM

Annual Equal Employment Opportunity ("EEO") Public File Report  
Covering the Period: April 1, 2013 to March 31, 2014

For the purpose of this Report, a vacancy was deemed "Filled" not when the offer was extended but when the hiree accepted job offer. A person was deemed "interviewed" whether he or she was interviewed in person and/or over the telephone.

#### Appendix A: OUTREACH INITIATIVES

04/10/13 General Manager Gene Kuntz hosted a meeting with the Erfinden members and gave a brief history of Jasper On The Air, Inc. and Radio Broadcasting in general.

04/18/13 Gene Kuntz, GM participated in Vincennes University Jasper Campus first annual Career Fair followed by appreciation letter from The Office of Student Services.

05/02/13 Vincennes University Electronic Media department held its Advisory Committee meeting which was attended by Gene Kuntz, advisory board member.

10/08/13 Radio Advertising Bureau webinar "Digital Ideas Swap" with Mel Taylor was attended by WITZ, WITZ-FM & WQKZ-FM salespersons.

#### Initiative One:

- 04/05/13 IBA Spring Career Fair participation by Gene Kuntz, GM WITZ-FM & WQKZ-FM.
- 07/18/13 IBA Indiana Black Expo Opportunity Fair participation attended by Gene Kuntz.
- 07/23/13 Hopster Insurance sponsored Healthcare Reform Workshop attended by Jeri Weisheit.
- 10/12/13 IBA Fall Career/Internship Fair was promoted on WITZ, WITZ-FM & WQKZ-FM.
- 03/18/14 JA Benefits sponsored session how Health Care Reform is impacting businesses & their employees for 2015 and beyond. Meeting attended by Jeri Weisheit, BM.

#### Initiative Two:

12/18/13 -02/28/14 Participant in the IBA 2014 Scholarship Program including \$300 contribution to the Scholarship Program on behalf of WITZ, WITZ-FM & WQKZ-FM.

09/19/13 -Job Shadow Day with Lucas Settles a student from Perry Central High School.

#### Appendix B: RECRUITMENT SOURCES

Regularly utilized:

Job Vacancy Outreach notification request airs weekly on WITZ AM/FM & WQKZ-FM.  
"STATION WITZ AM/FM, WQKZ-FM AN EQUAL OPPORTUNITY EMPLOYER, IS DEDICATED TO PROVIDING BROAD OUTREACH REGARDING JOB VACANCIES AT THE STATION. WE SEEK THE HELP OF LOCAL ORGANIZATIONS IN REFERRING QUALIFIED APPLICANTS TO OUR STATION.

ORGANIZATIONS THAT WISH TO RECEIVE OUR VACANCY INFORMATION SHOULD CONTACT GENE KUNTZ AT (812) 482-2131 OR EMAIL AT [witz@witzamfm.com](mailto:witz@witzamfm.com).

Utilize Indiana Broadcasters Association BCS (Broadcast Compliance Service) member service for stations in achieving 'the broadest possible dissemination in outreach efforts. Also, Business & Professional Women's Organization, Jasper Chamber of Commerce & Workone Southwest Jasper.

Appendix C: JOB VACANCY FILLED

12/25/13 Part-time announcer position filled from re-hire.

02/01/14 Account Executive position filled by current seasonal employee following 2 interviewed applicants.

03/31/14 Announcer position filled from internal referral following 2 interviewed applicants.